

NATIONAL ASSOCIATION OF INSURANCE AND FINANCIAL ADVISORS PITTSBURGH CHAPTER PRESS RELEASE



FOR IMMEDIATE RELEASE:

October 8, 2009

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2009 Edward F. Haldeman, CLU Memorial Award Presented at the 87th Annual NAIFA-Pittsburgh Sales Congress: Financial “Four”um

Congratulations to **Alfred W. Todd III, FIC**, who was awarded the 2009 Edward F. Haldeman, CLU Memorial Award at the **87th Annual NAIFA-Pittsburgh Sales Congress: Financial “Four”um** event on October 8. A financial advisor with Thrivent Financial for 14 years, Al became the 15th recipient of the Award since its inception. The award is presented annually by the Pittsburgh Chapter of the National Association of Insurance and Financial Advisors to an individual who has sustained a distinguished leadership career in the insurance industry and has contributed greatly to the community.

NAIFA-Pittsburgh named its Lifetime Achievement Award after Ed Haldeman, CLU, who was presented posthumously with the first award in 1995. During his 36-year career, Ed served as President of NAIFA-Pittsburgh, the Pittsburgh Chapter of the Society of FSP™, and the local General Agents and Manager Association. As a national trustee of GAMA, Ed was an Agency Management Training Course (AMTC) author, instructor, and a mentor to many of today’s top managers. He was the recipient of numerous National Quality Awards, and he was a 34-year member of the Million Dollar Round Table. Ed also served as a board member of the Estate Planning Council, and assumed a leadership position in many charitable and civic organizations outside of the industry.

It is because of his similar focus on leadership in the industry, in addition to his community service endeavors, that NAIFA-Pittsburgh chose Alfred Todd as this year’s recipient of the Edward F. Haldeman, CLU Memorial Award recipient. Al is a seven-year member of the Million Dollar Round Table (MDRT) and an exceptional leader in business. As a member of NAIFA-Pittsburgh’s board of directors for over five years, Al has chaired multiple committees including Membership and IFAPAC, assisting in providing awareness to NAIFA-Pittsburgh’s contributions to NAIFA’s political action committee.

Al has also served as a member of NAIFA-Pittsburgh’s Golf Committee, which raises money through its Annual Charity Golf Tournament to benefit the Make-A-Wish Foundation of Greater Pennsylvania and Southern West Virginia. He is also credited for his extraordinary efforts toward NAIFA-Pittsburgh’s annual “Toys For Tots” campaign during the 2008 holiday season when he raised funds and coordinated the distribution of 32 bicycles. Al and his family also adopted an Etna family when the 2004 floods from Hurricane Ivan ravaged neighborhoods in Southwestern Pennsylvania.

Al and his family reside in the North Hills. He joins our prestigious list of Edward F. Haldeman, CLU Memorial Award Recipients:

2008 - Samuel R. Carlson, LUTCF
2007 - John S. Zacharias, CLU, ChFC
2006 - Raymond S. Phillips, CLU, LTCP
2005 - Thomas J. Duddy, CLU, ChFC
2004 - Albert E. Heiles, Jr., CLU, ChFC
2003 - David C. Evans, CLU, ChFC
2002 - Charles Ferrara

2001 - Wayne Baldwin
2000 - Jim Monteverde
1999 - Don McCune
1998 - Quinter G. Colebank, CLU
1997 - David Burstin
1996 - John A. Utz, CLU
1995 - Edward Haldeman (posthumously)

Founded in 1886, the mission of the Pittsburgh Chapter of the National Association of Insurance and Financial Advisors is to provide leadership in sustaining and improving the business environment for those engaged in life underwriting and financial services which foster greater financial independence for the public. For more information, please visit NAIFA-Pittsburgh’s website at www.naifapgh.org or contact NAIFA-Pittsburgh Executive Director Ann W. McKenna at (412) 655-4447 or naifapittsburgh@verizon.net.

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