



## CERTIFICATE of RECOGNITION

*By virtue of the authority vested by the Constitution of Virginia in the Governor of the Commonwealth of Virginia, there is hereby officially recognized:*

### **LIFE INSURANCE AWARENESS MONTH**

**WHEREAS**, the vast majority of Virginians recognize the importance of life insurance to safeguard their loved ones' financial security; and

**WHEREAS**, the life insurance industry pays roughly \$9 billion to Virginia beneficiaries each year, providing a tremendous source of financial relief and security to families experiencing the loss of a loved one; and

**WHEREAS**, the life insurance industry employs more than 32,000 Virginians and invests approximately \$144 billion in our Commonwealth's economy; and

**WHEREAS**, despite the peace of mind that life insurance brings to hundreds of thousands of Virginia families, there are still too many Virginians who lack adequate life insurance coverage; and

**WHEREAS**, during the month of September, the National Association of Insurance and Financial Advisors celebrates Life Insurance Awareness Month; and

**WHEREAS**, Life Insurance Awareness Month is an opportunity to encourage individuals who are eligible for life insurance to seek advice from qualified insurance professionals, and to take the actions necessary to achieve a financially secure future for their loved ones;

**NOW, THEREFORE**, I, Terence R. McAuliffe, do hereby recognize September 2016 as **LIFE INSURANCE AWARENESS MONTH** in our **COMMONWEALTH OF VIRGINIA**, and I call this observance to the attention of all our citizens.



  
Governor

  
Secretary of the Commonwealth